

MEDIA CONTACT:
Elizabeth Bishop
Laura Davidson Public Relations
(212) 696-0660
E-mail: elizabeth@ldpr.com

The Island of Mustique: Not Your Average Holiday
A Unique Perennial Destination Warrants a Second Look

Mustique, West Indies — March 18, 2009 — Mustique is well-known by the well-traveled. This intimate island in the Grenadines has a stand-alone reputation for being exclusive, private and sophisticated. And while it is all those things, the pristine island is so much more. Mustique is truly an unequalled place that has taken years to evolve into the perfect mix of civilization and natural habitat. It is also a blend of styles, from the affordable two-bedroom villa with sweeping views to the nine-bedroom Japanese-style residence, built for entertaining large families or parties. But most importantly, Mustique is a lifestyle for those in the know.

Mustique has long thrived on being the alternative. Ever since Princess Margaret built her stunning villa, Les Jolies Eaux in the 1960's, the island has been known as a sanctuary for royals, rock stars and the well-heeled. But the Mustique of today has developed into something more modern and approachable than the Mustique of yesteryear. Today, the island offers a wide range of villa options that can be rented from \$5,000 to \$150,000 per week. Even more impressive, each villa has its own dedicated staff (minimum of three, and the majority have butlers and/or house managers) and the use of one vehicle. Factor in other perks such as a weekly cocktail party hosted by the Mustique Company, complimentary services such as laundry, tennis courts and weekly movie nights – and Mustique represents a terrific value that is simply unparalleled elsewhere in the Caribbean.

(more)

Recently nine villas have been added to the rental program (see below for details), further illustrating the extensive collection available for weekly rental. From a charming, classic three-bedroom villa near the beach like Sapphire (home of the Honorable Brian Alexander, former Managing Director of The Mustique Company) to the magnificent Opium, a new 7-bedroom villa set high on ridge-top featuring panoramic views of the ocean, Mustique has varying architectural and interior designs to appeal to all taste levels. This is surely why the island currently enjoys a repeat guest ratio of over 65%.

Owned by villa shareholders from 17 countries, The Mustique Company constantly strives to preserve the island's 1,400 acres of rough-hewn natural beauty (all electrical lines are underground), while efficiently maintaining its thoroughly modern facilities and services, including a spa, three restaurants, a handful of charming shops, an equestrian center and water sports. This leaves its fortunate guests free to revel in the island's signature contrasts: privacy, sociability, raw nature, casual elegance and a fun, laid-back, safe environment.

Most importantly of all to those that return year after year, Mustique is a place where guests aren't simply booking a holiday, but are buying into the lifestyle that embodies the Mustique experience. Some call it barefoot elegance. Others call it coming home.

For Mustique villa rental reservations call (800) 747-9214 or phone the Villa Rentals Department on island directly at (784) 488-8000, by e-mail; villa rentals@mustique.vc or visit www.mustique-island.com.

Introducing Nine New Villas for 2009

Sapphire – Well-positioned on Simplicity Bay, this legendary villa with 300-feet of beach frontage played an integral role in the island's social scene as the private residence of Mustique's Managing Director for years. This spacious, open-air three-bedroom villa sits on three acres, features a private path to the beach and is staffed by five seasoned, caring employees.



(more)

Coccoloba – This four-bedroom Oliver Messel-inspired villa rests on a 12-acre hilltop and features exceptional architecture and interior design, a movie theater with 125 film selections, a candlelit dining pavilion, a plunge-pool off the master suite, a palapa poolside dining area with bar and a staff of six including a seasoned butler.



Coccoloba

Hummingbird – Designed by renowned Italian architect Paolo Piva, this seven-

bedroom villa on eight acres sits comfortably on the slope of the hillside with views of the Southern Grenadines. The open-air contemporary feel of the residence has been well integrated into its lush, natural setting, affording the ultimate in privacy and assuring dramatic sunsets. Its unique features such as a games arcade, media room, fitness room and spa master bathroom with private plunge-pool will surely be enjoyed by fortunate guests. Hummingbird's staff of six will attend to your every need, including dinner parties at the dining gazebo, off the 20-meter travertine swimming pool, which can accommodate up to 26 guests.

Macaroni Beach House – Perched over breathtaking Macaroni Beach with its own nature trail to the shore, this three-bedroom villa encompasses a series of Mediterranean pavilions, and wrap-around verandahs abound from each room. The main sitting room boasts a baby grand piano, while the media room can also sleep a child or a nanny. The dramatic infinity edge swimming pool, large deck with gazebo and wet bar ensure a casual venue to soak in the sun and views, while enjoying a bit of exercise.

Maria Adele House – With lovely views of the horse pasture below and panoramic island and ocean views, this newly restored five-bedroom villa on three levels is ideal for the sophisticated traveler who can appreciate the tremendous attention to detail in the furnishings, fabrics, accessories and china. Guests can surely take advantage of the various dining areas throughout the residence and enjoy the services of the talented staff of six.



Maria Adele House

(more)

Opium – Featuring dazzling views of the Atlantic Ocean and Caribbean Sea, this seven-bedroom villa with Asian and African accents offers spacious and airy accommodations in a three-bedroom main residence, as well as two adjacent double bedroom guesthouses, one of which has its own swimming pool. Enjoy cocktails from the roof tower, an alfresco candlelit dinner in the Bali-inspired tent adjacent to a pebble-tiled pool or wander through landscaped gardens over koi ponds and water features, ensuring a peaceful oasis.



Opium

Paradiso – A Portuguese style hilltop villa with incorporated Feng Shui design, the four-bedroom Paradiso offers a guest cottage as well as Indian and Moroccan-themed bedrooms in two towers. An octagon shaped dining room, spacious living room with wooden beamed cathedral ceiling, separate office, swimming pool with waterfall along with a charming tree house to enjoy sunset cocktails and island views provides a spacious holiday residence.



Sheherazade

Sheherazade – Located on the south side of the island, this newly built seven-bedroom villa is ideal for large families and social groups. The main villa has four bedrooms, while the three private guest cottages have their own swimming pool. An inviting outdoor palapa entertainment area and its own tennis court makes Sheherazade a great choice for active, social guests.

Taliesin – A six-bedroom villa accommodating a maximum of ten guests, Taliesin is perched high above Lime Kiln Bay and is ideal for friends traveling together. With a staff of five to attend to every need, this three-level villa features contemporary architecture, a separate two-bedroom cottage, and entertainment room with pool table and home cinema.